

# 20TH INTERNATIONAL CONFERENCE ON CORPORATE SOCIAL RESPONSIBILITY

MADRID 13-16 September 2023

**CALL FOR PAPERS**



## 11TH ORGANISATIONAL GOVERNANCE CONFERENCE OF THE SRRNet

### Standardisation and Sustainability

In September 2013, in Madrid (Spain), SRRNet's 20th International Conference on Corporate Social Responsibility and 11th Organisational Governance Conference will take place. So we need to meet in an attractive and significant venue and where can be better than Madrid! It is an important date because it is two decades since the first CSR conference and also because it will be the second time we can meet face to face after the COVID pandemic. Therefore, it is excellent to collect all the knowledge and experience gathered during the last years in this field, share our experiences, get feedback and develop new ideas.



## CALL FOR PAPERS

We are witnessing a process of standardisation of sustainability all over the world. While financial reporting continues to remain important a focus upon sustainability means that we need to take a much broader view of business activity. This involves all corporate communications but also concerns the developments which are taking place, in businesses, markets and manufacturing, while we strive to adapt to the needs of sustainability. This potentially involves adopting different approaches and standards. This is the area which we wish to discuss at this conference.

This conference is designed to act as a forum for debating and analysing contemporary issues in this broad area. It is intended to attract people from a wide variety of disciplines and geographic regions for an exchange of views.

## THEMES

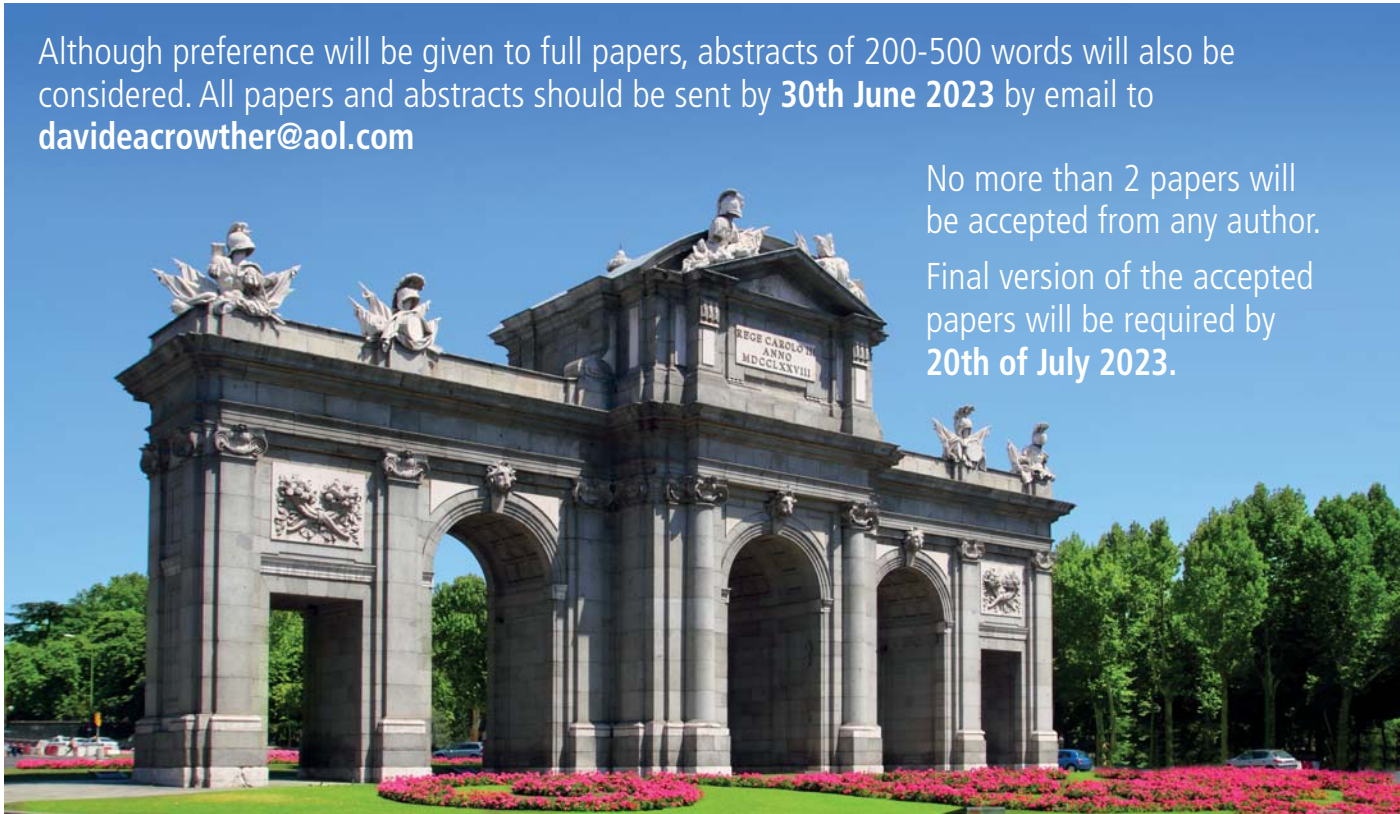
The conference is intended to be interdisciplinary and welcomes contributions from anyone with a perspective on this crucial issue. Papers are welcome on any topic related to this broad issue, and suggested themes for papers include:

- Corporate Social Responsibility (CSR) and Sustainability.
- CSR and Sustainable Development Goals (SDGs).
- Climate change and business activity.
- Ethics and disclosure standards.
- Human Rights and Business Sustainability.
- Technological developments for sustainability.
- Technology and standardisation.
- Relationships between Accounting (Financial Reporting) and Sustainability and CSR.
- Relationships between Financial Information and Non-Financial Information.
- Sustainable Agriculture and Food Systems.
- CSR & Digital revolution.
- CSR & Reputation.
- CSR in Developing Markets.
- Sustainability and free markets.
- Social entrepreneurship.
- Socially responsible business activities.
- Globalisation and sustainable development.
- Regulation of corporate social and environmental behaviour.
- Governmental influences on sustainable development.
- Models of organisational governance.
- Sustainability reporting (SR) and Society.
- The role of Governments, NGOs, and other Elements of Civil Society in CSR.
- Challenges of Social Inclusion: Gender, Inequalities, and Human Rights.
- CSR & Positive Impact.
- Green agenda and climate change.
- Sustainable agenda for disabled persons.
- Consumer responsibility.
- Socially Responsible Finance and Banking.
- Responsible Finance and Investment.
- CSR in Financial companies.
- Inclusive Capitalism.
- Governance and leadership.
- CSR and Ethics.
- CSR in Education.
- Sustainability in Higher Education Institutions.
- Sustainable education and economic growth.
- Sustainable energy management.
- Sustainable telecommunication.
- Green technology and alternative energy systems.
- Sustainable waste management.

## SUBMISSIONS

Although preference will be given to full papers, abstracts of 200-500 words will also be considered. All papers and abstracts should be sent by **30th June 2023** by email to [davideacrowther@aol.com](mailto:davideacrowther@aol.com)

No more than 2 papers will be accepted from any author. Final version of the accepted papers will be required by **20th of July 2023**.



## PUBLICATIONS

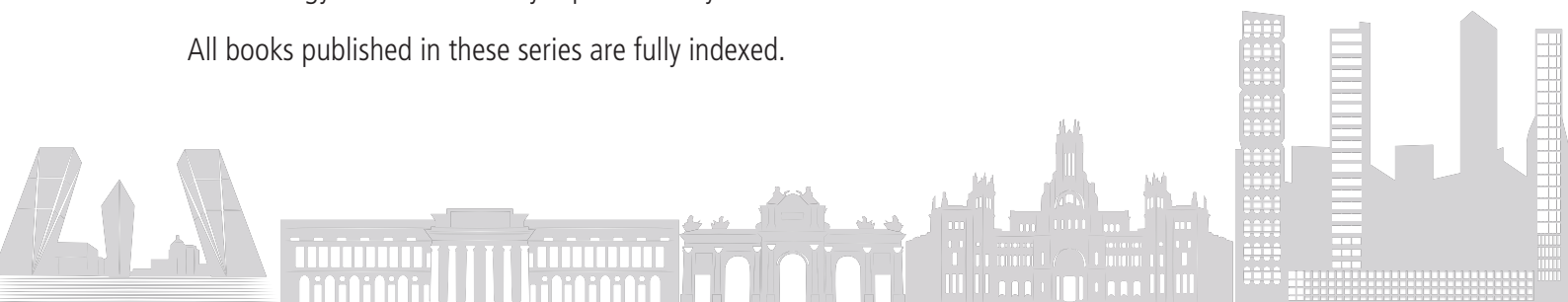
One of the distinguishing features of the conferences is SRRNet's focus on subsequent publication of papers presented. SRRNet publishes at least one book of selected papers from each conference but also encourages every participant to publish their work. Advice will be given during the conference. Full details concerning other publishing opportunities for the papers presented at the conference will be provided during the conference.

The Network currently publishes 2 fully refereed and indexed official journals in association with Emerald Publishing: [Social Responsibility Journal](#) and [Technological Sustainability](#). The organisers will provide two other journals to publish in: [Revista de Contabilidad y Tributación](#) and [Accounting Observatory](#).

The Network also publishes 3 book series, within which the book(s) from the conference will be published:

- Approaches to Global Sustainability, Markets and Governance – published by Springer
- Developments on Corporate Governance and Responsibility – published by Emerald Science,
- Technology and Sustainability – published by World Scientific

All books published in these series are fully indexed.



## Conference Chairpersons

### **Prof. Dr. Salvador Marín**

Director of the Research Department of the Spanish General Council of Economists (CGE). President of the European Federation of Accountants and Auditors for SMEs (EFAA for SMEs).

### **Prof. Dra. Esther Ortiz**

Vicepresident of Economists-Accountants of the Spanish General Council of Economists (CGE). University of Murcia (Spain).

### **Prof. Dra. María Aránzazu de las Heras**

President of the Madrid Open University (UDIMA) (Spain).

## Scientific Committee

### **Chair of the Scientific Committee**

#### **Prof. Dr. David Crowther**

SSRNet President

### **Members of the Scientific Committee (will be updated)**

#### **Dr. Shahla Seifi**

SSRNet Conferences Chair

#### **D. Roque de las Heras**

Honorary President CEF-UDIMA (Spain).

#### **D. Valentín Pich**

President CGE (Spain)

#### **Dra. Dña. María Concepción Burgos**

UDIMA (Spain)

#### **Dra. Dña. María Luisa Campanario**

UDIMA (Spain)

## Local Organising Committee

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**Sara Argüello.** Spanish General Council of Economists (CGE)

**Paloma Belmonte.** Spanish General Council of Economists (CGE)

**Jorge Capeans.** Spanish General Council of Economists (CGE)

**Luis del Amo.** Spanish General Council of Economists (CGE)

**Ernesto García.** Spanish General Council of Economists (CGE)

**Javier Muñoz.** Spanish General Council of Economists (CGE)

**Jaime Piñeiro.** Spanish General Council of Economists (CGE)

### **Madrid Open University (UDIMA)**

**Arturo de las Heras.** President CEF (Spain)

**Javier Briones.** Madrid Open University (UDIMA)

**Manuela Cañizares.** Madrid Open University (UDIMA)

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**Patricia Madrigal.** Madrid Open University (UDIMA)

**José Tovar.** Madrid Open University (UDIMA)

**Patricia Víctor.** Madrid Open University (UDIMA)

We look forward to  
welcoming you to Madrid in 2023  
for what promises to be another  
stimulating and rewarding conference

